



The Milwaukee Athletic Club



## You Have Arrived.

The Milwaukee Athletic Club (MAC) is a destination of distinction – Milwaukee’s only private social and full-service athletic club. Like our city, the MAC is grounded in tradition, while innovation moves us forward to meet the needs of a constantly evolving social and professional landscape.

As the only full-service, downtown city and athletic club in Milwaukee our services and amenities are unrivaled.

We offer private men’s and women’s athletics including, separate pools, group exercise offerings, personal training, sauna, steam and massage, and more. In addition, we offer 55 overnight hotel rooms for member and guest use. Our private dining space and multiple dining experiences include selections to indulge every appetite served in either elegant or casual and comfortable surroundings. Lastly, members at the MAC benefit from simply the best professional networking, programming and socializing opportunities in the Milwaukee area. In fact, the only thing we’re missing is you.

We invite you to be a part of the Milwaukee Athletic Club.

Sincerely,  
Paul Heck  
General Manager



*I’ve met many Members while working out, but the close friendships I’ve developed at the MAC started when I began attending group events like the Business Roundtable and Cigar Club dinners.*

— Drew Hunn

## A venerable past. A vital present. A vibrant future. Tradition at the Milwaukee Athletic Club



On September 18, 1882, eight young men established The Milwaukee Athletic Club for the purpose of “developing of the bodily powers through gymnastic and other exercises.”

Dedicated to athletic pursuits, early sporting triumphs included MAC member participation in several Summer Olympic Games.



Through the years, the MAC has held tightly to its standing as an exceptional fitness experience for our Members, while meeting their desire to gather and dine in gracious, elegant surroundings. We are a center for Milwaukee-area professionals to network and socialize, while honoring the founders’ intention.

We’d be honored for you to be a part of our future.

## Workout. Network. Have Fun.

For more than a century, Club members and their guests have enjoyed the special atmosphere and services offered by the Milwaukee Athletic Club. Collegial, private, exclusive, and gracious, the Club combines the benefits of a fine restaurant with the special hospitality, intimacy, and convenience of an in-town home away from home.

Members enjoy not only the benefits of a gracious clubhouse in the heart of Wisconsin's largest city, but also a modern facility fully equipped with surroundings conducive to business and social engagements. All this and a full-service fitness center to keep you healthy and enjoying life to its fullest.

In addition to a vast array of facilities, amenities, and services, the business and social programming at the MAC is a cornerstone designed to engage and fulfill the needs and interests of our members.

From family-friendly events and programs like bus trips to Packer and Badger games, to keynote luncheons with business and sports leaders from around the globe, the MAC delivers something for everyone.

Members have endless choices to make a lasting connection with fellow members.

The MAC occupies all 12 floors at our 758 N. Broadway address. This allows plenty of room to meet all of our Members' needs in one location.

Within our walls you'll find:

- Private dining/meeting rooms
- Rooftop deck
- Library
- Barber shop
- Babysitting
- Basketball
- Racquetball
- Squash courts
- Co-ed fitness studio
- Private men's athletic facility
- Private women's athletic facility
- Private lap pools
- Overnight guest rooms



## Exceptional fare and gracious hospitality

Bali Grill | American Cuisine

Mac's | Casual dining, bar, pool table, socializing

Rooftop Dining and Drinks | Spectacular seasonal views of Milwaukee's cityscape

Refuge Smoothie Café | Made to order grab and go healthy wraps and smoothies

## Meetings and Events with the highest of standards no matter how grand or intimate

Select from a vast array of food and beverage choices, and we'll tailor a menu for your unique event. With gracious ambiance, delicious food and exceptional service, the Club will never fail to impress your clients and colleagues.

17 Private Meeting & Dining Rooms including the Grand Ballroom  
Private Event Planning Coordination



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### Athletic & Fitness

Private Men's Athletic Facilities and Pool  
Private Woman's Athletic Facilities and Pool  
Co-ed Fitness Studio  
Personal Trainers  
Basketball, Racquetball and Squash courts  
Access to all 7 Wisconsin Athletic Club Locations  
Reciprocity with over 150 clubs around the world  
Sauna, Steam  
Tanning Beds  
Group Exercise  
Massage  
Swim Lessons  
Babysitting Service



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### Overnight Guest Rooms

55 spacious rooms: Standard, Jr. Suite, Suite, Presidential Suite  
Wireless Internet Access  
Coffee and Tea Service  
Valet Laundry and Dry Cleaning  
Room Service



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### Additional Services & Amenities

Business Center Services  
Short & Long Term Office Leases  
Professional Networking Activities  
Mentoring Program  
Complimentary Shuttle Service to Evening Downtown Attractions  
Active Social Calendar  
Barber Shop  
Babysitting Service  
Valet and Self-Parking Available  
Complimentary Wireless Internet Access



## Clubs Within a Club

Astute, involved and active, Milwaukee Athletic Club members have long built meaningful relationships through lively conversations. To bolster this tremendous member benefit, the Club offers special groups and clubs designed as a backdrop for socializing and sharing common interests.



### Book Club

Members meet to discuss literary favorites

### Business Roundtable (Sept-Mar)

Small groups meet and network

### Golf Club

Golf outings to premium golf courses

### Rod, Gun, and Travel Club

Social activities, group hunting, & fishing

### Sportsmen's Club

Men's social events and annual golf outing

### Wine Club

Wine tasting and dinners, includes monthly wines

### Mentor Program

Multiple opportunities to establish connections with area executives

### Cigar Club

Dinner and cigars, meets on the first Tuesday of each month

### Steak Club

If you like steak, this club is for you!

### MAC Women Club

Social networking events for women



*I wasn't sure what to expect when I joined. I thought it was to network mainly for business. I ended up getting lifelong friendships. Life would be different without the MAC.*  
— Jim, 13 year member

# A place where social, business and self come together



The vision of our founders was to create a membership of leaders who shared a common bond around living a robustly fulfilling life.

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Today, the Milwaukee Athletic Club is attracting a new generation of business and community leaders who value the relationships, inspiration, and personal satisfaction that their Membership makes possible.

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Entrepreneurs, agents of change, corporate decision-makers, cultural advocates and business visionaries gather at the Club to build a lifetime of relationships and to experience a sense of belonging that exists nowhere else.

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In keeping with the structure of a fine private club, all new members must be approved by the Board of Directors. As a member of the MAC, you have the benefit and privilege of nominating and inviting new Members. Together, we build on the each other's strengths through camaraderie, collaboration, respect and purpose.

Let us show you how joining the MAC will fulfill your desire to broaden your opportunities in the business world, nurture and sustain your social sensibilities, while promoting your physical well-being.



*My favorite part of the Athletic Department is the full array of facilities and equipment, and trainers to help me use them correctly.” — Jamie S*



Membership includes access to all areas of the Club and use of the athletic departments for the Member, spouse and dependent children living at home under age 26. In addition, you'll have access at up to 5 Elite Sports Club locations.

Membership Category	Membership Qualifier	Monthly Dues	One-Time New Member Initiation Fee
Young Executive	Professionals age 34 and under	\$119	\$250
Intermediate Executive	Professionals age 35-40	\$159	\$1,000
Executive	Professionals over age 40	\$199	\$1,000

*Special dining events provide MAC members with the opportunity to enjoy everything the Club has to offer, outside of their normal workout, business and social routine. Our recent event won rave reviews for its imaginative menu....Social events such as this further enhance the member-to-member personal relationships that are the foundation on which the MAC is built. — Robert B. Monnat*



